



Destination Canada supporting employers

Destination Canada 2017 is a mobility forum that highlights opportunities to live and work in provinces and territories other than Quebec. The 13th edition will take place on November 14, 15 and 16, 2017 in Paris and on November 18, 2017 in Brussels.

Note to entrepreneurs: this forum continues to be an excellent tool for meeting a need for skilled labour.

Hand-picked potential employees

Candidates interested in participating must submit a request on the Destination Canada site and indicate their level of education, work experience, skill level in French and English, and their plans for Canada. They also need to submit their résumé in both official languages. Then, an invitation will be sent to candidates whose skills match the job offers posted for the forum, those who seem to meet the eligibility requirements for immigration, and those who have already started the process to obtain permanent residency by joining the pool of candidates on Express Entry.

Visitors are mainly professionals looking for career opportunities, couples seeking a better quality of life for their families, and young people planning their Working-Holiday trip. There are also people who plan to acquire or create a small business.

In 2016, close to 14,000 people asked to participate, 4,700 were invited and a total of 3,588 people responded to the invitation. In addition to on-site visitors, hundreds of people around the world watched online presentations and workshops.

Advice to entrepreneurs

The pool of skilled workers is very large. To take advantage of Destination Canada's reputation, we recommend that entrepreneurs post their job offers without delay. Some candidates will register only if they see offers in their fields and forum organizers can better target the

communication to attract the best candidates when specific needs are known in advance.

The best option is obviously to participate in person. It is an opportunity to meet hundreds of candidates. If this is impossible, entrepreneurs can still post their job offers. They will be able to view résumés of shortlisted candidates based on their requirements on the Destination Canada site.

Another solution is to contact Sophie Gauthier, AFY's Immigration Project Officer, at 867-668-2663, extension 214 or by email at immigration@afy.yk.ca and give her the information about the companies and jobs to fill, even if they are expected. This way, candidates will have a first Yukon contact at the forum.

An interesting fact is that there is no cost to employers or candidates to participate.

Destination Canada is an annual event in support

of the Roadmap for Official Languages which aims to inform French-speaking candidates of the opportunities available to them to live and work in Canada.

Destination Canada is presented by the Embassy of Canada in France with support from Immigration, Refugees and Citizenship Canada and in partnership with public agencies for employment and international mobility: Pôle emploi international in France and FOREM, Actiris International, and VDAB in Belgium.

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